

Natalie Harding-Moore

Head of Marketing & Communications



Natalie Harding-Moore is Head of Marketing & Communications at Fulcrum. With a wider background in professional services, Natalie's main specialism is within legal.

Natalie's varied credentials within professional services combined with a strong writing background and a passion for content creation mean she doesn't just bring typical legal BD experience to the table; before BD roles at two leading City law firms, she worked in a dynamic global marketing team for a specialist communications and recruitment consultancy.

Through Natalie's work in the legal sector, she has developed a particular specialism in the power and utilities space, predominantly within renewable energy and decarbonisation. Equal parts commercial and creative, Natalie is experienced across the full marketing and BD mix, including strategy development, client relationship management and corporate communications.

Outside of marketing responsibilities, Natalie is a staunch advocate for destigmatising mental health in the workplace. A mental health first aider, Natalie has been a panellist for Mental Health At Work, delivering a keynote address at an event exploring the particular ways mental health issues can affect young people in the workplace.